



Broadstreet Data becomes First Accredited Informatica Partner in Canada

Rigid certification milestone strengthens position as Canada's premier Informatica consulting firm



TORONTO, ON, September 7th 2010 – Broadstreet Data announces it has successfully completed the Informatica Accreditation Program and is the only company in Canada to achieve this honour. The leading Accreditation program is designed to elevate and validate the skills of Informatica partners and supplements the existing training and certification programs offered by the industry's leading Data Integration solution vendor.

“In line with Broadstreet’s mandate to continue as the “go-to” partner for Informatica-related projects, the completion of this Accreditation program was an immediate priority. It is vital that we continue to invest in our growing Informatica Practice to ensure our project consultants and delivery team maintain the highest level of expertise in implementing Informatica technology”, commented Tim Stanley, President and Founder of Broadstreet Data.

Informatica Accreditation is achieved by passing a rigid curriculum designed to test specific product, methodology and certification skills endorsed by Informatica Professional Services organization. Accreditation spans key areas around product certification in Informatica PowerCenter and Informatica Data Quality, plus Training and Certification on the Informatica “Velocity” methodology.

Accredited Informatica partners can now demonstrate additional data integration and data quality implementation skills around Informatica technology, which delivers higher value to customers. In turn, Informatica customers have confidence in qualified partners according to the level of Informatica knowledge demonstrated prior to engagement – including product certification, methodology certification and partner accreditation.

About Broadstreet Data Solutions Inc.

Broadstreet Data is Canada’s boutique Data Solutions consulting firm, helping our customers achieve sustainable data intelligence. We offer comprehensive data management and data solution application development services with solutions that enhance productivity and maximize results. We focus all of our efforts on delivering solutions and services through our unwavering commitment in bringing results to our customers. We are passionate about setting the standards for the next generation of data management technology by taking on the toughest data management challenges of our customers.

Contact Information:

Allison Munro
allison.munro@broadstreetdata.com
Broadstreet Data Solutions Inc.
130 King Street West, Suite 1800
416.945.6645
www.broadstreetdata.com